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Funding Tracker

RATIONALE:

This worksheet is designed to help you track all of your current funders, as well as various potential funders and grant application timelines.

INSTRUCTIONS:

1. Gather any information or files you have on your current funders, as well as information or research about prospective funders.
2. Write the name of one funder from whom you currently receive support under "Name of Funder" in the "Current Funders" table. Work your way horizontally through the first row in the table, filling in the required information about that funder in each column.
3. Repeat Step 2 for all your current funders.
4. Write the name of an identified potential funder for your project under "Name of Funder" in the "Prospective Funders" table. Again, work your way horizontally through the first row in the table, filling in the required information about that funder in each column.
5. For the Prospective Funders table, use the last column titled "Correspondence to date" to track all your communication with the funder as it happens.
6. For both tables, you might not have all the information right away. For example, if you come across a new potential funder, it may take you some time and digging to gather all the information you're looking for (e.g., a contact name). Regardless, fill in as much information as you can at the start, and continue to add more details as you find them.
7. Save and continue to update this worksheet regularly. If you become aware of a potential new funder, add it to the tracker right away in order to keep your central repository complete and up-to-date. Once potential grants have been applied to and received, remember to move this funder from "Prospective" to "Current."

Funding Tracker

This worksheet is designed to help you track all of your current funders, as well as various potential funders and grant application timelines. This tracker tool is also available in Excel format.

Current Funders

Name of Funder	Funding Program (name, weblink)	Grant Period (start, end)	Amount of Grant	Contact (name, contact details)	Reporting requirements (description)	Reporting Due Dates (interim, final)	Notes - other

Prospective Funders

Name of Funder	Funding Program (name, weblink)	Funding Interest Areas (list, weblink)	Previous Support (y/n)	Contact (name, contact details)	Application deadline (date or open)	Maximum grant amount ($)	Correspondence to date (enter notes)

THINK ABOUT FUNDING

As you are deciding whether an on-the-land youth program is right for your community, a question that is likely to come up early on is, "How will we fund it?" The core costs of a program like SEAS typically include: the cost of hiring a coordinator for the school and/or internship program; travel and transportation costs for out-trips; gear and equipment; student summer wages; learning materials, honoraria, etc.

Funding for on-the-land Indigenous education programs may come from any number of sources, and the funding you can find and/or attract will depend on many different factors, including how you describe and focus your program, where you are situated, and how youth education and programming is currently supported in your community.

Because land-based youth programming covers such a range of benefits and outcomes, there are many different funders that may be interested. Potential funding sources include own source revenue (i.e., funding from your community's revenue streams or operating budgets), federal/provincial sources, and private or philanthropic funders (e.g., non-profit organizations) with mandates or interest in:

- Children and youth
- Education
- Outdoor education
- Language and culture
- Conservation and environmental stewardship
- Health and wellness
- Employment and training
- Leadership
- Reconciliation

It is never too early to begin thinking about how your program might be resourced and funded, as it often takes time to cultivate potential supporters and funders, and you may also find that you have to wait for funding application cycles to come around. Start by reaching out to potential program partners and funders early on as you develop your program ideas. These conversations can help you get your program on their radar, and determine if they might be a likely supporter. They can also help you to shape or craft language to describe your program in a way that aligns with their priorities, or they may be able to direct you to other funding sources that might be a better fit.

Identifying and keeping track of all the different potential funders and grant application timelines is no small task. Use the **Funding Tracker** (Tool 2B) to maintain a record of potential funders, grants, upcoming deadlines, etc.

TOOL 2B: Funding Tracker

CHAPTER CHECK-IN

By the end of this chapter, you should have:

- ✔ *Broadly identified the need for a program – key issues it can address – and put this down on paper*
- ✔ *Identified a "hot list" of people and organizations to talk to about the program to get their ideas, feedback, and informal support*
- ✔ *Had some preliminary conversations about the program with potential partners and champions*
- ✔ *Looked at what other communities are doing with similar programs and reached out for information*
- ✔ *Identified and listed possible resources and assets that you already have in your community to support the program*
- ✔ *Listed all the possible sources of funding support from within the community and in the public, private and philanthropic/charitable sectors*
- ✔ *Reached out to make inquiries and have preliminary conversations with key funders*